

TODAY *in* GEORGIA HISTORY

March 14, 1921: Chick-fil-a Founder Truett Cathy Born Daily Activity

Introduction:

The daily activities created for each of the *Today in Georgia History* segments are designed to meet the Georgia Performance Standards for Reading Across the Curriculum, and Grade Eight: Georgia Studies. For each date, educators can choose from three optional activities differentiated for various levels of student ability. Each activity focuses on engaging the student in context specific vocabulary and improving the student's ability to communicate about historical topics.

One suggestion is to use the *Today in Georgia History* video segments and daily activities as a "bell ringer" at the beginning of each class period. Using the same activity daily provides consistency and structure for the students and may help teachers utilize the first 15-20 minutes of class more effectively.

Optional Activities:

Level 1: Provide the students with the vocabulary list and have them use their textbook, a dictionary, or other teacher provided materials to define each term. After watching the video, have the students write a complete sentence for each of the vocabulary terms. Student created sentences should reflect the meaning of the word based on the context of the video segment. Have students share a sampling of sentences as a way to check for understanding.

Level 2: Provide the students with the vocabulary list for that day's segment before watching the video and have them guess the meaning of each word based on their previous knowledge. The teacher may choose to let the students work alone or in groups. After watching the video, have the students revise their definitions to better reflect the meaning of the words based on the context of the video. As a final step, have the students compare and contrast their definitions to their textbook, dictionary or other teacher provided materials definitions.

Level 3: Provide the students with the vocabulary list and have them use their textbook, a dictionary, or other teacher provided materials to define each term. After watching the video, have the students write a five sentence paragraph based on the provided writing prompts.

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Vocabulary/Writing Prompts:

Vocabulary Terms

Corporation
Great Depression
Spirituality
Determined
Work Ethic
Morsel
Pressure Cooked
Freestanding
Emphasizes
Philanthropic
Foster

Writing Prompts

1. In a five-sentence paragraph define the term philanthropic and explain how Truett Cathy fits the definition of philanthropic.
2. In a five-sentence paragraph explain how Truett Cathy's experience growing up in the Great Depression may have impacted his future success in business.
3. In a five-sentence paragraph explain how a successful business like Chick-fil-a can positively impact the state of Georgia.

Primary Source Investigation:

Based on [this photo](#) of the Dwarf Grill, courtesy of the New Georgia Encyclopedia, answer the following prompts.

1. **Observation:** study the photo carefully. What do you notice? List at least five (5) things that stand out to you.
2. **Think/Infer:** Based on what you already know, what can you infer or assume about Truett Cathy and Chick-Fil-A from this photograph? What makes you think that?
3. **Wonder:** What additional questions do you have about Truett Cathy and his role in Georgia history based on the photo or the episode?

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The Dwarf Grill, 1946.
Courtesy of [New Georgia Encyclopedia](#).

Unknown. "Original Dwarf House." Photograph. 1946.

Investigate This Georgia Historical Marker: [Chick-fil-A](#)

- What additional information did you learn about Truett Cathy by reading this marker?
- Why do you think Chick-fil-A has remained so successful, even decades after it was founded?
- What remaining questions do you have after reading this marker?

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Related Georgia Performance Standards:

Reading Across the Curriculum (Grades 6-12)

SSRC1 Students will enhance reading in all curriculum areas by:

- c. Building vocabulary knowledge
 - Demonstrate an understanding of contextual vocabulary in various subjects.
 - Use content vocabulary in writing and speaking.
 - Explore understanding of new words found in subject area texts.
- d. Establishing context
 - Explore life experiences related to subject area content.
 - Discuss in both writing and speaking how certain words are subject area related.
 - Determine strategies for finding content and contextual meaning for unknown words.

Common Core, College and Career Readiness Anchor Standards for Writing

Text Types and Purposes

1. Write arguments to support claims in an analysis of substantive topics or texts, using valid reasoning and relevant and sufficient evidence.
2. Write informative/explanatory texts to examine and convey complex ideas and information clearly and accurately through the effective selection, organization, and analysis of content.
3. Write narratives to develop real or imagined experiences or events using effective technique, well-chosen details, and well-structured event sequences.

National Curriculum Standards for Social Studies

Theme 4: Individual Development and Identity; **Theme 7:** Product Distribution and Consumption

Grade 8 Georgia Studies

SS8H8 The student will analyze the important events that occurred after World War I and their impact on Georgia.

- a. Describe the impact of the boll weevil and drought on Georgia.
- b. Explain economic factors that resulted in the Great Depression.
- c. Discuss the impact of the political career of Eugene Talmadge.
- d. Discuss the effect of the New Deal in terms of the impact of the Civilian Conservation Corps, Agricultural Adjustment Act, rural electrification, and Social Security.

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SS8E1 The student will give examples of the kinds of goods and services produced in Georgia in different historical periods.

SS8E3 The student will evaluate the influence of Georgia's economic growth and development.

- a. Define profit and describe how profit is an incentive for entrepreneurs.
- b. Explain how entrepreneurs take risks to develop new goods and services to start a business.
- c. Evaluate the importance of entrepreneurs in Georgia who developed such enterprises as Coca-Cola, Delta Airlines, Georgia-Pacific, and Home Depot.