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February 2, 2002: Arthur Blank Purchases Atlanta Falcons
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Suggested Readings

Bernie Marcus and Arthur Blank, *Built from Scratch: How a Couple of Regular Guys Grew The Home Depot from Nothing to \$30 Billion* (New York: Times Business, 1999).

Chris Roush, *Inside Home Depot: How One Company Revolutionized an Industry through the Relentless Pursuit of Growth* (New York: McGraw-Hill, 1999).

The Atlanta Falcons: <http://www.atlantafalcons.com/>

“Arthur Blank (b. 1942).” *New Georgia Encyclopedia*. <http://www.georgiaencyclopedia.org/nge/Article.jsp?id=h-1908&sug=y>

The Atlanta Falcons on Yahoo Sports: <http://sports.yahoo.com/nfl/teams/atl>

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Image Credits



1988 Best Retailer Award
Courtesy of the Home Depot



Arthur Blank and Bernie Marcus with Home Depot Aprons
Courtesy of the Home Depot



Arthur Blank in Early Home Depot Store
Courtesy of the Home Depot



Arthur Blank, 1977
Courtesy of the Home Depot

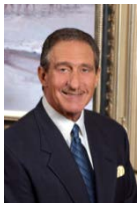
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Arthur Blank, Home Depot Grand Opening, 1979
Courtesy of the Home Depot



Arthur Blank
Courtesy of the Blank Foundation



Arthur Blank Head Shot
Courtesy of the Home Depot



Arthur Blank, 1979
Courtesy of the Home Depot



Bernie Marcus, Handy Dan 2
Courtesy of the Home Depot

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Bernie Marcus and Arthur Blank in Home Depot Store
Courtesy of the Home Depot



Brett Martell, "NFL Approves Falcons Sale" *Savannah Morning News*, February 3, 2002, 3B
Courtesy of the Georgia Historical Society



Arthur Blank
Courtesy of the Home Depot



Falcons at Green Bay
Courtesy of the Blank Foundation



Atlanta Falcons Footage
Jimmy Cribb, Atlanta Falcons

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First Store Interior, Lighting
Courtesy of the Home Depot



First Store Interior, Paint Center
Courtesy of the Home Depot



First Store Interior, Checkout
Courtesy of the Home Depot



First Store Interior, Main Aisle
Courtesy of the Home Depot



First Store Interior, Tool Corral
Courtesy of the Home Depot

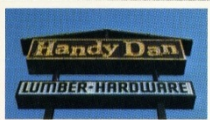


First Store Interior
The Home Depot

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Handy Dan Grand Opening Sale
Courtesy of the Home Depot



Handy Dan Hardware Sign
Courtesy of the Home Depot



Handy Dan Home Improvement Centers
Courtesy of the Home Depot



Handy Dan Store
Courtesy of the Home Depot



Press Photo with Bernie Marcus and Arthur Blank

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Vendor Year 1980

Courtesy of the Home Depot