

T O D A Y *in*
G E O R G I A
H I S T O R Y

August 16, 1888: John Stith Pemberton Dies
Learn More

Suggested Readings

Constance L. Hays, *The Real Thing: Truth and Power at the Coca-Cola Company* (New York: Random House, 2004).

Mark Pendergrast, *For God, Country, and Coca-Cola: The Definitive History of the Great American Soft Drink and the Company That Makes It*, 2d ed. (New York: Basic Books, 2000).

“John Stith Pemberton (1831-1888).” *New Georgia Encyclopedia*. <http://www.georgiaencyclopedia.org/nge/Article.jsp?id=h-2747&sug=y>

“Birth of a refreshing idea.” Coca-Cola Company. http://www.thecoca-colacompany.com/heritage/chronicle_birth_refreshing_idea.html

Georgia Stories Coca-Cola: <http://www.gpb.org/georgiastories/stories/coca-cola>

Library of Congress American Memory. *Fifty Years of Coca-Cola Television Advertisements: Highlights from the Motion Picture Archives at the Library of Congress*. <http://memory.loc.gov/ammem/ccmhtml/>


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Coca Cola plant - interior

Georgia Historical Society

Foltz Photography Studio photographs, Coca Cola plant, MS1360, Courtesy of the Georgia Historical Society



Bottle Chronology
Coca Cola Bottle Chronology

Coca-Cola Archives

Courtesy of the The Coca-Cola Archives



Coca Cola logo script
Coca Cola Bottle Chronology

Coca-Cola Archives

Courtesy of the The Coca-Cola Archives



Jacobs pharmacy
Coca Cola Bottle Chronology

Coca-Cola Archives

Courtesy of the The Coca-Cola Archives



John Pemberton
Coca Cola Bottle Chronology

Coca-Cola Archives

Courtesy of the The Coca-Cola Archives



Original Coke bottle contour
Coca Cola Bottle Chronology

Coca-Cola Archives

Courtesy of the The Coca-Cola Archives



Broughton Coca Cola sign
Coca Cola Bottle Chronology

Georgia Historical Society

MS1360, Foltz Photography Studio photographs, Courtesy of the Georgia Historical Society



Coca Cola truck
Coca Cola Bottle Chronology

Georgia Historical Society

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Coca Cola billboard
Coca Cola Bottle Chronology

Georgia State University

Tracy O'Neal Photographic Collection, Special Collections and Archives, Georgia State University Library


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Coca leaf
Coca Cola Bottle Chronology

Spencer Woodard

Image courtesy of Spencer Woodard



Coca Cola - First advertisement
Coca Cola Bottle Chronology

Coca-Cola Company

Image courtesy of the Coca-Cola Company



The Eagle Drug and Chemical House advertisement, Columbus Enquirer, Dec 6, 1865, p 3
Coca Cola Bottle Chronology

Presented online by the Digital Library of Georgia

The Eagle Drug and Chemical House advertisement, Columbus Enquirer, Dec 6, 1865, p 3



Kola nut

Reji Global Resources

Image courtesy of Reji Global Resources



Steiner plastics, Coca-Cola sign

Library of Congress

Library of Congress, Prints & Photographs Division,
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John Pemberton's house,

Georgia Archives

Vanishing Georgia, Georgia Archives, Office of Secretary of State, mus074