

  
 TODAY *in*  
**GEORGIA**  
 HISTORY  


February 2, 2002: Arthur Blank Purchases Atlanta Falcons  
Vocabulary

<u>Word</u>	<u>Part of Speech</u>	<u>Definition</u>
Pharmaceutical	Adjective	Related to the manufacture, preparation, dispensing, or sale of legal prescription drugs
CFO	Noun	Abbreviation of Chief Financial Officer
Enterprising	Adjective	Showing initiative and willingness to take on new, often risky projects
Venture	Noun	A new business project that usually involves risk, but could lead to profit
Conducting	Noun	To do or run something
Market Research	Noun	Study of consumers's wants. Gathering information about what people want or like or what they actually buy.
Innovative	Adjective	New and creative especially in the way that something is done.
Franchise	Noun	An agreement or license to own a sports team
Consecutive	Adjective	Following one after the other without an interruption
Sought	Past Participle	Past tense of seek. To look for something