

## July 10, 1985: New Coke & Coca-Cola Classic Vocabulary

<u>Word</u>	Part of Speech	<u>Definition</u>
Marketing	Noun	The action or business of promoting and selling products or services.
Blunder	Verb	to make a serious or embarrassing mistake as a result of carelessness or ignorance
Ingenious	Adjective	clever, original, and effective
Overhaul	Verb	to examine and revise something thoroughly
Flagship	Noun	The most important of a group. In this case the most important product of a group.
Backlash	Noun	A strong negative reaction
Formula	Noun	recipe



